

# Swaralaya Dance & Music Festival 2016

## ORDER FORM

From

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To

**The Secretary, Swaralaya**  
Kinavu, KundurMadham Road  
Thenur P.O., Parali,  
Palakkad - 678 612.

Sir,

*I/ We wish to avail the following avenues of advertisement/ Sponsorship at the venue of Swaralaya Dance & Music Festival 2016 to be conducted at Palakkad in October 2016.*

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*Kindly reserve the space for the same. The advertisement matter will be supplied at the venue on or before 25th of September, 2015. The payment is enclosed by Cheque No .....*

*Dated ..... for an amount of RS .....*

*(Rupees.....*

*.....only) or will be made immediately on receipt of the Invoice from Swaralaya.*

Yours sincerely,

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**Signature**

**Office Seal**

**Date:**

**Swaralaya Dance & Music Festival 2016**  
***Swaralaya Samanwayam 2016***

A Mega Cultural Extravaganza of Dance & Music

**TARIFF FOR ADVERTISEMENT**

**Avenues Available at Ground and Venue of the festival and Rates**

**1. Sponsorships ( With out Free Commercial Time)**

1.1	Branding or Presenting Sponsorship	Rs.	10,00,000.00
1.2	Main Sponsor Ship	Rs.	5,00,000.00
1.3	Co Sponsorship	Rs.	3,00,000.00
1.4	Associate Sponsorship	Rs.	2,00,000.00
1.5	Supporting Sponsorship	Rs.	1,00,000.00
1.6	Sponsorship of One day's Programme	Rs.	50,000.00
1.7	Sponsorship of One Programme	Rs.	25,000.00

**2. Vertical Cut Outs**

2.1	5 Ft x 10 Ft	Inside Auditorium	Rs.	15,000.00
2.2	5 Ft x 10 Ft	Outside Auditorium	Rs.	7,500.00

**3. Horizontal Banners**

3.1	20 Ft x 3 Ft	Inside Auditorium	Rs.	10,000.00
3.2	20 Ft x 3 Ft	Outside Auditorium	Rs.	6,000.00
3.3	10 Ft x 3 Ft	Inside Auditorium	Rs.	7,500.00
3.4	10 Ft x 3 Ft	Outside Auditorium	Rs.	4,000.00

**4. Kiosk Inside Auditorium**

5.1	10 Ft x 8 Ft	Kiosk	Rs.	25,000.00
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